

Rotarians Eating And Dancing

# READ FUNDRAISER



## WHY

Have fun and support  
the Twilight Rotary Club's  
Born To Read program!

## WHEN

Thursday, September 28, 2017

5:30 pm to 9:00 pm

5:30 pm to 9:00 pm • Cocktails and Appetizers

6:30 pm to 8:30 pm • Strolling Dinner

7:00 pm • Live Auction/Program

7:15 pm to 9:00 pm • Live Music and Dancing

8:30 pm to 8:45 pm • Silent Auction closes  
and winners are announced

## WHERE

Traverse City  
Golf & Country Club

1725 S. Union Street  
Traverse City, MI 49684

## EVENT

Strolling Dinner • Cash Bar

Live Music for Dancing  
Performance by "Goodboy"

Silent Auction and  
Live Auction with Ron Jolly  
Week Stay on Maui • Golf Packages  
Wines • Wine Tasting • Art • Food Items

## COST

\$100 per person

Includes one drink ticket

(\$50 tax deductible  
Foundation EIN 47-5013401)

Limited Reserved  
Seating Available  
for Tables of 8

BROUGHT TO YOU BY OUR GENEROUS EVENT SPONSORS

KIESSEL/RIVARD GROUP AT BAIRD • FUDGE CONSULTING, PLLC  
CAROLYN & BEN COLLINS REALTORS/CENTURY 21 NORTHLAND



## CONTACT

Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City, State and Zip \_\_\_\_\_

Phone Number \_\_\_\_\_

Email \_\_\_\_\_

## TICKETS

Number of People: \_\_\_\_\_ x \$100\*/person = \$ \_\_\_\_\_

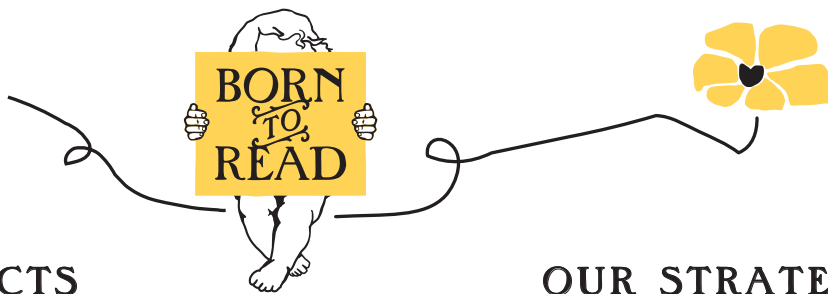
Option: ☐ Yes, Reserve Table of 8 for \$700.

NAME OF PERSON RESERVING TABLE \_\_\_\_\_

Additional Donation: \$ \_\_\_\_\_

\*\$50 tax deductible  
Foundation EIN 47-5013401

Total Enclosed: \$ \_\_\_\_\_



## THE FACTS

Researchers agree that reading, talking, and singing to children is the single most important thing a parent can do to prepare their child for school and life-long success.

## THE ISSUE

Early childhood, especially infancy, offers a critical window for learning with rapid brain development that doesn't occur at any other time. Reading aloud, talking to, and singing to babies stimulate language development long before a child can talk. Studies are now showing that this stimulation even occurs in the womb! Preparation for learning starts at birth, yet less than half of parents in our region have daily habits of reading, talking, or singing to their young children.

**ONLY 15% READ  
TO THEIR INFANTS  
and TODDLERS.**

## OUR STRATEGY

Born to Read has created a 5-point strategy for engaging families with young children and encouraging them to read to their babies, every day, right from the start:

1. Introduce the Born to Read message to expectant parents at Munson Medical Center.
2. Deliver Welcome Baby kits with a book and information to new parents at Munson Medical Center.
3. Link new parents to local libraries where they receive a gift bag with another free book for their baby and are encouraged to participate in story times and other activities.
4. Provide early literacy training to BTR Ambassadors, volunteers, child care staff, and outreach workers to help spread the message about the importance of reading, talking, and singing to babies.
5. Provide trained Ambassadors at community sites where low-income parents and young children gather to model reading aloud to children and share the Born to Read message with parents.

## BORN TO READ AMBASSADORS

Born to Read Ambassadors go where parents and young children are - food pantries, laundry projects, play groups and other community sites. Volunteers read to kids and talk to parents about how important it is to read, talk, and sing to their young children everyday right from the start. They also give each child a book to take home.

### BORN TO READ IS A PROUD RECIPIENT OF GRANTS FROM:

United Way of NW Michigan • 100 Women Who Care • Grand Traverse Regional Community Foundation • Friends of the TADL



### Mail your check and form to:

Rotary Club of Traverse Bay Twilight Foundation  
Attention: Mr. Mike Lipp  
107 S. Cass Street, Suite A  
Traverse City, MI 49684

Or, register online: [www.RotaryBornToRead.org](http://www.RotaryBornToRead.org)

### Questions and comments:

Call Becky at (231) 218-1224

